

FOR IMMEDIATE RELEASE

COMPANIES ANNOUNCE PARTNERSHIP TO LOWER EMPLOYEE HEALTHCARE COSTS

Healthcare technology firm to provide information analytics to help Thompson Machinery employees know more, pay less

NASHVILLE, Tenn., (March 30, 2010) – Thompson Machinery, the Caterpillar equipment dealer for the Middle and West Tennessee and North Mississippi region, and change:healthcare, a healthcare technology company, today announced they will partner to help Thompson Machinery employees save money on healthcare purchases using an online process that alerts employees when there is an opportunity to spend less on their healthcare. They'll do that by putting up-to-the-minute healthcare cost information into employee hands so they can save potentially 20% in healthcare expenditures.

“With a difficult economy, companies are scrambling to find ways to reduce budgets while still providing quality products and services for customers and valuable benefits for employees,” said change:healthcare Co-Founder and Chief Executive Officer Christopher Parks. “We’re seeing more and more businesses take steps to control healthcare costs. With our tools we’re confident we’ll be able to help Thompson Machinery positively affect their bottom line without plan design changes or cost shifting, while keeping employees fully in control of their personal healthcare.”

Based in Brentwood, the technology firm helps employees access and compare information on their healthcare plan’s actual costs. After analyzing the company’s medical and pharmacy claims data, change:healthcare continually sends cost savings alerts to employees when savings opportunities are found. Users can also use the site to proactively research cost alternatives themselves.

“We’re trying to do everything we can to keep our package of employee benefits as strong as our company’s products and services, especially given the uncertainties of today’s rocky economic climate,” said Thomas Kilbane, Human Resources Director, Thompson Machinery. “I believe this new program will give our employees the information and control they need to make even smarter lifestyle and healthcare purchase decisions to keep them, their families and their personal budgets – as well as our company’s bottom line -- healthy.”

Additionally, information resources will be available free of charge to help employees better navigate the American healthcare system – from “field guides” that give consumers tips on how to deal with certain healthcare and insurance issues to a downloadable book written by the company’s co-founders titled *My Healthcare is Killing Me* (www.myhealthcareiskillingme.com).

“When you give employees solid, transparent information about their healthcare and the value-driven choices that are out there, invariably they make far more insightful decisions about their care and its quality.” Parks said. “It puts more control in their hands. And that simply helps everyone’s bottom line.”

The program is expected to launch April 2010.

About Thompson Machinery

Headquartered in LaVergne (Nashville), Tennessee with regional headquarters in Memphis, Thompson Machinery, (www.thompsonmachinery.com) was founded in 1944. As the exclusive distributor of Caterpillar construction, forestry and agricultural equipment, truck and marine engines and power generation equipment, Thompson Machinery serves 99 counties in middle and western Tennessee and northern Mississippi. The company has over 450 employees.

About change:healthcare

change:healthcare, inc. (www.changehealthcare.com) is a technology company offering over 750 highly personalized ways to save on prescriptions and medical services. The company’s real dollar ROI-tracking solution is available through third party administrators, self-insured employers and health plans interested in helping employees and members better manage their out-of-pocket healthcare expenses.

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